Swimming Safety

Silent
Drowning is silent. There may be very little splashing or screaming. Once a kid begins to struggle, you have less than a minute to react.

Observe
Watching your child is your responsibility, even if a lifeguard is on duty. If there are multiple parents, take turns watching the kids swim. Seventy percent of drowning victims were out of sight for less than five minutes.

Swimming Lessons
This can significantly reduce the risk of drowning.

Drowning is the second leading cause of death for children ages 1 to 14.¹

African American kids are 5 times more likely to drown in swimming pools than their peers.²

On a boat, kids under 12 are required by law to wear a life jacket.

¹World Health Organization: who.int/news-room/fact-sheets/detail/drowning.