



# Media Alert

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Contact:

**Scotty Adams, Division of Children and Family Services**  
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**What:** Little Rock Fire Department 10<sup>th</sup> Annual Toy Drive Downtown Parade (still photo and video opportunity)

**Who:** The DHS Division of Children and Family Services partners with the LRFD to collect toys for children in foster care in Arkansas. More than 8,000 toys are collected every year and 3,000 children benefit from this event.

LRFD Captain Dennis McCann and DCFS Director Cecile Blucker will be available for interviews.

**When:** Friday, December 16, 2011

The LRFD leads a parade of fire trucks and vehicles bringing toys to DHS departing from the Central Fire Station at 7<sup>th</sup> and Chester Streets at 2:00 p.m. and traveling east on 7<sup>th</sup> street arriving at DHS offices at the corner of 7<sup>th</sup> and Main Streets at approximately 2:15 p.m. Santa Claus will lead the parade.

**Where:** DHS Donaghey Plaza South Building, 700 South Main Street, Little Rock, AR 72201. The parade will end at the front entrance of the DHS building and the toys will be unloaded and brought inside.

**Additional information:**

This is the 10<sup>th</sup> year the LRFD has teamed up with DCFS to make the holidays as special as possible for Arkansas children in foster care. The LRFD asks the public to donate unwrapped toys at LRFD stations as well as area Wal-Mart locations.