



THE SUMMIT

39th Annual State Conference

*Where Nonprofit, Philanthropy and
Volunteer Leaders Meet*

April 24-25th, 2014

Embassy Suites

Little Rock, Arkansas



Online Registration

To register online, [click here](#).

Pricing

Registration Period	*April 24 th & 25 th	**April 24 th Only	***April 25 th Only
Early-bird (<i>Jan 27 - Mar 15</i>)	\$110	\$80	\$40
AVCA Member (<i>Jan 27 - Mar 15</i>)	\$100	\$80	\$40
General (<i>Mar 16 - Apr 12</i>)	\$125	\$90	\$50
On-site (<i>Apr 24 - Apr 25</i>)	\$160	\$110	\$75

* (*Lunch and awards breakfast included*)

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Vegetarian and diabetic meal options are available.

To reserve a hotel room at the Embassy Suites, call 501-312-9000.

Government room rates: \$86/night until March 17th.

Registrations after **April 12th** will be accepted at the Embassy Suites for the on-site rate.

No refunds will be made after **April 12th**; however, substitutions are allowed.

Questions? Call Selena Ellis at 501-320-6455 or email

selena.ellis@arkansas.gov

Agenda

Thursday, April 24, 2014

9:00 -10:00 AM **Registration & Refreshments**

9:00 -10:00 AM **Round Table Discussions, Ambassador IV-VII**

10:00 AM **Opening Session, Ambassador IV-VII**

*Opening Remarks: Sherry Middleton, Director
Division of Community Service & Nonprofit Support*

10:30 - 11:45 AM **Concurrent Session One**

12:00 - 1:00 PM **Lunch, Ambassador IV-VII**

*Luncheon Speaker: Charlotte Strickland
Billie Any Myers Paragon Award Ceremony*

1:15 - 2:30 PM **Concurrent Session Two**

2:30 - 2:45 PM **Afternoon Break**

2:45 - 4:00 PM **General Session, Ambassador IV-VII**

4:00 - 5:00 PM **Annual Meeting, Ambassador III**

Arkansas Volunteer Coordinators Association

Friday, April 25, 2014

7:45 AM **Registration**

8:00 - 9:00 AM **Breakfast & AVCA Awards, Ambassador IV-VII**

9:00 - 9:15 AM **Check-Out Break**

9:15 - 10:30 AM **Concurrent Session Three**

10:45 - 12:00 PM **Concurrent Session Four**

Round Table Discussions

Arkansas Nonprofit Alliance (ANA) — ANA Representative

Would you like to know more about becoming a member of ANA? ANA is a membership organization made up of nonprofits, individuals, foundations and businesses united by their commitment to nonprofit success in Arkansas. They are dedicated to elevating capacity and promoting success of the Arkansas nonprofit sector.

Arkansas Public Administration Consortium (APAC) — Jolie Busby

The Arkansas Public Administration Consortium (APAC) is a consortium of the state's three largest universities: Arkansas State University, the University of Arkansas at Little Rock and the University of Arkansas. APAC has successfully delivered professional development training and certification in public and nonprofit managers since 1984.

Arkansas Community Foundation (ARCF) — ARCF Representative

Arkansas Community Foundation helps nonprofit organizations connect resources to create positive change in our state. Your organization can apply for funding through one of their competitive grant programs.

Round Table Discussions

AmeriCorps — ASC/DCSNS Representative

Is an AmeriCorps program right for your organization? Do you need 'boots on the ground' to assist in delivery of direct services? Would VISTA or NCCC be a better fit? The 20th anniversary of AmeriCorps is just around the corner and nearly 9,000 members serve in Arkansas. Find out about becoming an AmeriCorps member, applying for a program, and what options national service offers.

Arkansas Volunteer Coordinators Association (AVCA) — AVCA Representatives

Want to be involved in a top-notch organization? Sit down with AVCA as they answer questions about the membership benefits, continuing education opportunities, and even ways to start a chapter in your community.

Division of Community Service and Nonprofit Support (DCSNS) — DCSNS Representative

The Division of Community Service & Nonprofit Support (DCSNS) strengthens community resources, volunteerism and national service in Arkansas. We have been offering training, consulting, and information to all Arkansans since 1974 and we are the oldest state office of volunteerism in the nation.

Thursday 10:30 - 11:45

Room	Title
Ambassador 1	Volunteer Training + Supervisor Training = Success
Ambassador 2	Strategic Partnerships with Philanthropy
Ambassador 3	Donor Dialogue – a panel discussion focused on fundraising through events, grants, and individual donations
Diplomat	Disability Etiquette: It's Just Common Courtesy

Speaker	Description
Melissa Wolfe	Coordinating and conducting effective volunteer trainings and volunteer supervisor (staff) trainings can increase the loyalty that volunteers have for your organization, which ultimately increases your retention of volunteers. Come learn how to prepare effective trainings for volunteers and staff!
Takema Robinson-Bradberry	Takema Robinson-Bradberry, Senior Associate at the Winthrop Rockefeller Foundation explores the history, structure, and dynamics of the philanthropic sector in Arkansas. This interactive session will discuss philanthropy's role beyond making grants to move the needle on complex issues and provide strategies for effective partnerships.
Georgia Mjartan	A strong organization raises funds from a variety of sources. Different strategies and techniques are required when seeking support from grant-makers, event donors and individual philanthropists. In this session, you'll get an insider's look at three different fundraising avenues. Georgia Mjartan will facilitate a panel of donors including Patrick O'Sullivan, Executive Director of the Blue and You Foundation, Yvette Parker, Community Relations Manager for Ben E. Keith, and Marge Schueck, Philanthropist. Come with questions!
Arkansas Can Do, Inc.	Come see our DVD on how to communicate effectively and comfortably with and about people with disabilities. Participants will take a Quick Quiz which is covered in the DVD. Participants will become familiar with People First Language through discussion of the DVD and the Quick Quiz.

Thursday 1:15 - 2:30

Room	Title
Ambassador 1	Volunteer Voices: Understanding Six Primary Motivations for Volunteering
Ambassador 2	4 Corner Posts to Igniting High-Performance Teams
Ambassador 3	Social Media
Diplomat	Risk Management

Speaker	Description
Christine Standerfer	<p>This workshop focuses on understanding six primary motivations for volunteering based on the way potential volunteers talk about past volunteer experiences and what they consider the rewards and challenges of volunteer work are. By listening to the way volunteers talk about volunteering, those recruiting volunteers have a better chance of matching the volunteer to the task, offering appropriate incentives, and sustaining volunteer involvement.</p>
Mike Harbour	<p>Participants will learn: 4 Corner Posts™ to Ignite their Leadership and Teams; Understand the 5 Dysfunctions that Destroy Teams; Learn the 5 Types of Team Members; Understand 4 New Laws to Move the Team Forward.</p>
Ryan Byrd	<p>Effectively communicating your vision and message is a challenge that every nonprofit faces. The task, though, is much less daunting with the advent of social media. In this workshop, we'll discuss some tools and tactics for social engagement that will help to mobilize and reach volunteers and partners.</p>
Michael Brouri	<p>The goal of this workshop is to walk you through the entire risk management process. Using the real-life examples and interactive exercises, we will explore the fundamental steps that every organization should take in order to create a risk management plan. Attend this workshop and gain the tools to help nonprofit organizations like yours deal with uncertainty.</p>

Charlotte Strickland



A native of Little Rock, Arkansas Charlotte earned a Business degree from the University of Central Arkansas and a Masters degree in Higher Education from the University of South Carolina. For thirty years Charlotte has worked in Higher Education coordinating Orientation, Ethics and Leadership academic courses, Greek training and Leadership training seminars. In 1989 Charlotte was invited to join the company, Designs for Development, specializing in training student leaders. She traveled across the country working with students and university employees. In 2002 Charlotte founded her own company, *Strickly Speaking*. In addition to college campuses, her

audiences include churches, civic groups, state/federal agencies, and corporations. Charlotte currently serves as UCA's Professional Development and Training Coordinator. She provides campus-wide training on subjects such as Diversity, Customer Service, Workplace Harassment and Supervisory Skills. In addition to the ongoing training seminars, she annually teaches a Diversity course for the College of Liberal Arts. Most recently Charlotte was asked to join "Speakers of Significance" – a company based out of San Antonio Texas - which offers the speaking services of twelve dynamic speakers to companies, colleges, and communities across the United States.

Charlotte enjoys speaking immensely and approaches each audience with energy, enthusiasm, and sincerity. Her goal is for each person to leave the presentation with personal value, a renewed spirit and hope for whatever facet of life he/she is dealing with.

Charlotte and her husband, Mark, reside in Conway, Arkansas. They have three children – Reed, Connor, and Alyssa. Charlotte enjoys walking with her lab, hiking, shopping flea markets, and spending time with her family. She is active in her church and several campus organizations.

Charlotte Strickland

Keynote Address

When: Thursday 12:15 - 12:40

Where: Ambassador IV-VII

General Session

When: Thursday 2:45 - 4:00

Where: Ambassador IV-VII

Description: True Value

Value and Respect are due all people, regardless of differences in age, gender, faith, economic level, education, etc. This session presents diversity training in a highly interactive, non-threatening, self-exploratory manner! The session includes numerous exercises and discussions on the benefits of diversity in the workplace and the goal of F.A.I.R. (Fairness, Awareness, Inclusion, Respect) as we interact with others.

Friday 9:15 - 10:30

Room	Title
Ambassador 1	Networking for Organizational Success
Ambassador 2	Demystifying the University: How Can You Use It?
Ambassador 3	Six Figure Events
Diplomat	Program Evaluation: Measuring Impact

Speaker	Description
Nan Selz	<p>Networking is the process of developing relationships between individuals or groups of individuals and an organization based on a mutual purpose. Through networking, like-minded people recognize, create and act upon opportunities meant to further the mission of the organization. Networking is cost-effective because it is based on personal commitment. Networking is most effective when the one-to-one relationships among members of the network are based upon a strong commitment to the cause through which they become stakeholders in the organization's success.</p>
Juliana Flinn & Betsy Hart	<p>This workshop will explore various ways in which you can make use of UALR through internships, service learning, and research possibilities. We will discuss various possibilities that exist at UALR and examine how to use a university's website to find opportunities that could benefit your organization.</p>
Bryan Turley and Emily Piechocki	<p>This workshop is an interactive discussion of the design, planning, management, and coordination of high-grossing special events including common mistakes and overall best practices.</p>
Ben Kaufman	<p>The presentation will provide participants with the basic tools by which to evaluate the impact of their programs. Participants will gain familiarity with program evaluation concepts, uses, and methods. It will provide participants with a framework for evaluating their programs, and how to use the information to make more strategic decisions that will lead to greater social impact.</p>

Friday 10:45 - 12:00

Room	Title
Ambassador 1	Ethical Decision Making
Ambassador 2	Young Nonprofit Professional Network (YNPN)
Ambassador 3	Listening is Not the Same as Just Hearing
Diplomat	Developing Winning Fundraising Plans

Speaker	Description
Steve Jones	Steve Jones, a Professional Community and Economic Developer, will discuss multiple ethical situations with participants in this interactive workshop.
YNPN Board Members	The YNPN will reveal the results of the Arkansas Voice Survey. The Arkansas Voice Survey was launched in January 2014 and captures input from young professionals in the nonprofit and public sector fields about opportunities and challenges to next generation leadership. All workshop participants will receive a copy of the Arkansas Voice Survey results for 2014, and discuss the next steps.
Sherry Middleton	Join this interactive workshop to explore and practice the most important part of communication, listening.
Daniel Sims	Want to raise a lot of money, but have no idea how it's going to happen? It's time to develop a fundraising plan for your organization! This workshop will provide suggestions for creating a plan that clearly defines your program's goals, the types of donors you should engage, and how to tell your story.

Billie Ann Myers Paragon Award

The DHS Division of Community Service & Nonprofit Support presents the Billie Ann Myers Paragon Award to an Arkansan whose volunteer efforts have impacted and inspired others in Arkansas.



To be eligible for the award, an individual must meet the following criteria:

Be a resident of the State of Arkansas

Have a history of volunteering and inspiring others to volunteer

Exhibit servant leadership in advocating changes for the better, working to bring them about, and helping others bring them about

Have caused a significant improvement in the quality of life for Arkansas as a result of these efforts

Previous recipients:

2001 - Billie Ann Myers

2008 - Pat Lile

2002 - Willie Oates

2009 - First Lady Ginger Beebe

2003 - Freeman McKindra

2010 - Dick Trammel

2004 - Randy Frazier

2011 - Steve Jones

2005 - Ray Baker

2012 - Former First Lady Betty Bumpers

2006 - Dr. Roby Robertson

2013 - Dr. David Sink

2007 - Bob Torvestad

Summit Sponsor

Arkansas Department of Human Services



**Division of
Community Service
and Nonprofit Support**

Mission: to strengthen community resources, volunteerism and national service in Arkansas.



The Arkansas Service Commission, a unit within DCSNS, provides sub grants for AmeriCorps programs in Arkansas.

For a detailed directory of services, come by our displays while at The Summit or visit our website:

www.humanservices.arkansas.gov/dcsns

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www.facebook.com/ardcsns

Summit Partners



Arkansas Community Foundation (ARCF) is a non-profit organization that fosters smart giving to improve

communities. The Community Foundation offers tools to help Arkansans protect, grow and direct their charitable dollars as they learn more about community needs. By making grants and sharing knowledge, the Community Foundation support charitable programs that work for Arkansas and partners to create new initiatives that address the gaps. Since 1976, the Community Foundation has provided more than \$108 million in grants and partnered with thousands of Arkansans to help them improve our neighborhoods, our towns and our entire state. Learn more at www.arcf.org



Arkansas Nonprofit Alliance (ANA) is a statewide membership association

representing nonprofits, funders, businesses and others committed to excellence in Arkansas's nonprofit sector. ANA works with nonprofits of every size and mission with one goal: maximizing effectiveness so that every donated dollar results in greater impact. This is achieved through a groundbreaking combination of training, collaboration and networking focused upon The Arkansas Diamond Standards™ of best practices for operational excellence. Additional benefits, such as cost sharing, public advocacy and news about the nonprofit sector make ANA the connection to success for its members. Additional information can be found at www.arkansasnonprofits.org

Summit Partners



Winthrop Rockefeller Foundation

For nearly 40 years, the Winthrop Rockefeller Foundation has helped to build and sustain the organizations that serve and strengthen Arkansas. Through grantmaking and strategic partnerships, we are working hard to help close the economic and educational gaps that leave too many Arkansas families in persistent poverty. Learn more at www.wrfoundation.org

Summit Affiliate



The Arkansas Public Administration

Consortium (APAC) is a consortium of the state's three largest universities: Arkansas State University, the University of Arkansas at Little Rock and the University of

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In Cooperation With

Arkansas Volunteer Coordinators Association



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